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# Application for the Supplier Innovation Award of the Deutsche Bahn

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Fraunhofer Institute for  
Systems and Innovation Research ISI  
DB Supplier Innovation Award  
Breslauer Strasse 48  
76139 Karlsruhe

**Application period:**  
**1 October 2019 to 14 March 2020**

Please send your Application to: [DBInnovationAward2020@isi.fraunhofer.de](mailto:DBInnovationAward2020@isi.fraunhofer.de)

## APPLICANT DETAILS<sup>1</sup>

Name of the company, organization, person:

(In case of cooperation between several companies, organizations or individuals, please name the contact responsible for coordinating the application!)

No. of employees:

Turnover in € mill.:

DUNS-Number:  
(for suppliers only)

Dept.:

Purchasing dept. contact at DB:  
(for suppliers only)

Address:

Name of contact:

Job title:

Telephone:

Email:

Date:

Signature:

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<sup>1</sup> Please complete all the fields. Incomplete or incorrect information will result in exclusion from the application process.

Below, we ask you to provide some details about your application. Please ensure all the fields are filled out completely and correctly. DB reserves the right to verify the information provided. Information that is incomplete, incorrect or shown to be false will result in the exclusion of your application.

**TITLE OF INNOVATION ACHIEVEMENT**

Please give your innovation achievement a **title (name, acronym etc.)** that can be used in the rest of the application process and in publications. (max. 300 characters)



## INFORMATION ABOUT INNOVATION ACHIEVEMENT

Why should DB single out your innovation achievement for an award? What are its unique features? Please provide a **summary describing** your innovation. (max. 4200 characters)



Please compile a brief outline of the **milestones** of your innovation development, from the idea to the application; if applicable, including the application for and issue of industrial property rights.  
(max. 1600 characters)

If relevant, please indicate which external **partners** were involved in the project and describe their specific contributions.  
(max. 1600 characters)



**Criterion: DEGREE OF NOVELTY AND UNIQUENESS**

**Suppliers:** How **novel** is your innovation for Deutsche Bahn with regard to type, implementation or application? In what way has it resulted in a significant improvement to the solutions previously employed by DB? When (what year) did DB start using it? (max. 3000 characters)

**All other companies:** How **novel** is your innovation for Deutsche Bahn with regard to type, implementation or application? In what way may it result in a significant improvement of the solutions previously employed by DB? (max. 3000 characters)



## Criterion: ADDED VALUE AND PROFIT CONTRIBUTION

**Suppliers:** How does your innovation enable DB to offer their customers products or services with **significantly better performance features** (e.g. quality, punctuality, flexibility, efficiency, costs, comfort, life-style) and thereby improve its competitiveness? (max. 3000 characters)

**All other companies:** How may your innovation enable DB to offer their customers products or services with **significantly better performance features** (e.g. quality, punctuality, flexibility, efficiency, costs, comfort, life-style) and thereby improve its competitiveness? (max. 3000 characters)



## Criterion: APPLICATION POTENTIAL AND INTEGRATION

**Suppliers:** How well could the submitted solution be **introduced / integrated** into DB's existing services, structures, processes and interfaces? How long did it take from the first idea / impulse until DB finally started using it? Which adjustments were necessary during implementation? (max. 3000 characters)

**All other companies:** How well may the submitted solution be **introduced / integrated** into DB's existing services, structures, processes and interfaces? How long would it take until DB could finally started using the solution? Which adjustments were necessary during implementation? (max. 3000 characters)



**Criterion: SUSTAINABILITY AND ENVIRONMENTAL PROTECTION**

How does the submitted solution contribute to making the products and services offered by DB today even **more sustainable and resource-efficient** (e.g. lower energy consumption, less waste, better working conditions)? (max. 3000 characters)



## ATTACHMENTS TO APPLICATION FORM

If you need to add more text to answer the questions in detail, or would like to include additional photos, diagrams, presentation documents or audio / video files to explain your application in an easily understandable way, please send them with this application form (e.g. as an attachment to this document, separate document, ZIP file, USB flash drive).

Please note that the maximum size of any attached files sent to us via email may not exceed 30 MB.

Additional information / documents are attached (please tick if applicable)

# Thank you for applying!



Sent Application