



Deutsche Bahn AG's
**2022 Supplier
Innovation
Award**



Entry submission period
7 September 2021 to
31 March 2022

Deutsche Bahn AG's Supplier Innovation Award

Deutsche Bahn (DB) will be presenting its **Supplier Innovation Award** to its most innovative supply-side partners once again in 2022.

Impress us with your innovative spirit and show how your product, individual offering or portfolio help DB to offer its customers better and more competitive services.

Who can enter? We are looking forward to hearing from companies and institutions that provide innovative products or services.

What kind of entries is DB looking for? We would like to see entries that inspire us to develop new technologies, methods, processes, workflows, products, services and marketing solutions.

What will the evaluation process be like? All of the entries we receive will be assessed by our in-house panel of experts using the criteria listed below. The Fraunhofer Institute for Systems and Innovation Research ISI will assist with the evaluation processes.

- **Innovativeness and uniqueness:** By its nature or application, your entry is new or it results in a major improvement to the solutions currently deployed by DB.
- **Added value and contribution to earnings:** Your entry puts DB in a position to improve aspects of the products and services it provides to customers, such as quality, punctuality, flexibility, efficiency, costs, convenience, and enjoyability. This, in turn, enhances DB's competitiveness.
- **Potential for application and ease of integration:** Your entry is an excellent fit with DB's existing interface points, structures and processes, or it can be easily adapted to facilitate integration. DB can adopt and apply the solution within a practical time period and with a commensurate workload.

■ **Sustainability and environmental protection:** Thanks to your entry, the range of products and solutions offered by DB can attain a higher level of sustainability, enhancing the company's resource-aware approach for the benefit of the environment.

The assessment process is based on an entry form that every applicant must complete. Entering the competition for the Supplier Innovation Award is free of charge. Please use DB's official application form for your entry. It is available for downloading at www.deutschebahn.com/supplierinnovation. If you have video files, images, sound recordings, etc. that underscore the qualities of your entry, please feel free to include them with your submission.

Please ensure that all of the statements made in your documents are factual and backed up by details. Avoid including claims that are purely of a marketing nature. The ten best applicants will receive a standardised questionnaire designed to find out more about their innovativeness in general. All information will be handled with complete confidentiality. Any public announcements regarding outstanding projects will be coordinated in advance with the relevant participant.

Three entrants will make it to the final, and our jury of experts will select the winner in Spring 2022. The finalists will receive a certificate, and we will invite them to attend the award ceremony. Their entries will also be showcased to the public at the 2022 InnoTrans trade fair in Berlin. The winner will receive the DB Supplier Innovation Award from

DB's Management Board. Additionally, DB will assess all entries to ascertain if they are suitable for application in specific projects at the company.

We are looking forward to receiving scores of entries, and we wish all of the participants the very best of luck!



Please send your entries to:

DBInnovationAward2022@isi.fraunhofer.de

By post:

Fraunhofer Institute for Systems and Innovation
Research ISI (subject: „DB Supplier Innovation Award“),
Breslauer Strasse 48, 76139 Karlsruhe, Germany

If you have any questions, you can call Fraunhofer ISI
at +49 (0) 721 6809-149 from 10 am to 12 noon CET,
Monday to Friday.

Publishing details

Deutsche Bahn AG
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As at 01.09.2021



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