



Partnership with Avatour to Pioneer VR Warehouse Tours

## **Real-Time 360° Technology Helps Drive Innovation and Sustainability**

DB Schenker recently underlined its ambition to become Front Runners in their industry by partnering with Avatour to develop a true alternative: enabling virtual warehouse tours, offering a 360° perspective with real time video.

“The partnership with Avatour offers us a new dimension of digitization in the contract logistics business,” said Todd Starbuck, EVP Business Development, Solution Design and Customer Management. “It is essential for us and our operations to stay close to our customers,” he added.

DB Schenker selected Avatour because of its unique digital platform, helping them to:

- Gain visibility and grant customer access to its operations
- Improve on-site performance with remote training and auditing
- Keep people safe and secure while providing support when working from home
- Save millions in travel expenses, not to mention lost productivity
- Reduce CO<sub>2</sub> emissions by avoiding travel, thereby helping the environment

As an example of savings – each DB Schenker warehouse is visited at least once per year by five employees and partners. Domestic travel alone accounts for millions of dollars of travel expenses and significant CO<sub>2</sub> emissions.

“We’re excited to help DB Schenker realize a future beyond distance,” said Avatour’s founder and CEO Devon Copley. “Avatour’s technology is a category-defining platform helping companies reimagine their traditional ways of doing business. Ultimately, the results we see are good for the company, its people, and the environment,” he added.

Find more information on [DB Schenker’s website](#) and on [Avatour’s blog](#).